

Nickie Price

Graphics Production
Designer

nickieprice@gmail.com
415-457-4220 land
415-847-0077 cell

CAREER HISTORY

Freelance

August 2002 – Current

Graphics Production Designer / Print & Web
Fairfax, CA

- Provide print and web commercial art services for client deliverables and pitch presentations
- Develop and refine design strategies; advance look and feel campaigns
- Expert in Adobe CS5.5 applications, QuarkXPress, Microsoft Office, and other graphics apps
- Complete studio setup on Mac OSX platform, all current software, with high-speed connection

Pearson & Co. (an HP Marketing Agency)

August 2000 – May 2002

Sr. Graphics Production Designer
Campbell, CA

- Production design of high-end print deliverables, web interface projects, and presentations
- Worked closely with team partners to ensure projects were on brand, budget, and schedule
- Responsible for negotiating prices for commercial printing services and stock photography

Freelance

February 2000 – July 2000

Contract Graphics Production Designer / Print & Web

- Provided services as an off-site contractor for print and web projects
- Collaborated with new business managers, copywriters, and creative directors
- Established template guidelines for companies to help manage their on-site executions

Sportif USA

November 1998 – January 2000

Catalog - Graphics Production Designer

- Responsible for new look and feel campaigns for catalog design, typography, and photography
- Produced wholesale and retail mail order catalogs in a timely, efficient, and creative manner
- Responsible for developing and maintaining the brand identity

The Estipona Group

March 1997 – October 1998

Production Graphics Designer

- Production design of high-end print deliverables, web interface, and advertising campaigns
- Executed design concepts in a quality, timely and cost-effective manner
- Lead producer of high quality four-color publications

EDUCATION

UNLV

Continuing Education Seminars

REFERENCES

Available on request

SAMPLES OF PRINTED MATERIALS

See online portfolio at www.nickieprice.com for a partial sampling

Current samples and specific sample request available for view at interview meeting

Available for interviews via Skype, iChat, or Google video