

Nickie Price
Graphics Production
Designer

np@nickieprice.com
415-785-7182 land
415-847-0077 cell

CAREER HISTORY

1099 Freelancer

August 2002 – Current

Contract Graphics Production Designer / Print & Web
Fairfax, CA

Provide print and web commercial art services for client deliverables and pitch presentations
Develop and refine design strategies; advance look and feel campaigns
Expert in Adobe CS2 & CS3 apps, QuarkXPress, Microsoft Office, and other graphics apps
Complete studio setup on Mac OSX platform, all current software, with high-speed connection

HP Marketing Agency

August 2000 – May 2002

Sr. Graphics Production Designer
Campbell, CA

Production design of high-end print deliverables, web interface projects, and presentations
Worked closely with team partners to ensure projects were on brand, budget, and schedule
Responsible for negotiating prices for commercial printing services and stock photography

1099 Freelancer

February 2000 – July 2000

Contract Graphics Production Designer / Print & Web

Provided services as an off-site contractor for print and web projects
Collaborated with new business managers, copywriters, and creative directors
Established template guidelines for companies to help manage their on-site executions

Sportif USA

November 1998 – January 2000

Catalog - Graphics Production Designer

Responsible for new look and feel campaigns for catalog design, typography, and photography
Produced wholesale and retail mail order catalogs in a timely, efficient, and creative manner
Responsible for developing and maintaining the brand identity

Estipona Vialpando Partners

March 1997 – October 1998

Production Graphics Designer

Production design of high-end print deliverables, web interface, and advertising campaigns
Executed design concepts in a quality, timely and cost-effective manner
Lead producer of multiple page print work that required low-maintenance with quick turn-around

EDUCATION

UNLV

Continuing Education Seminars

REFERENCES

Available on request

SAMPLES OF PRINTED MATERIALS

See online portfolio at www.nickieprice.com for a partial sampling

Current samples and specific sample request available for view at interview meeting